



Real LOVE[®]

20 | ANNUAL 19 | REPORT

WHO WE ARE

Life can be confusing, frustrating and difficult—at home, in relationships, and at work. We teach a practical process that replaces all the “crazy” in life with peace, confidence and meaning: personally, in relationships, as a parent, in the workplace, and more.

Real Love[®] is the “secret something” that all relationships need in order to thrive. It’s an enlightening and practical blueprint for creating successful relationships as we walk the path to finding and keeping profound happiness.

Real Love[®] eliminates fear, conflict, and (often innocent) destructive behaviors that repeatedly and irrevocably damage our self worth and relationships.

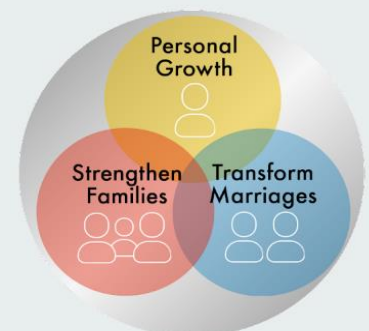
It’s the lack of Real Love[®] in our individual lives that causes all the anger, division, racism, and contention in the world.

We learn to love just like we learn anything else—with instruction and practice.

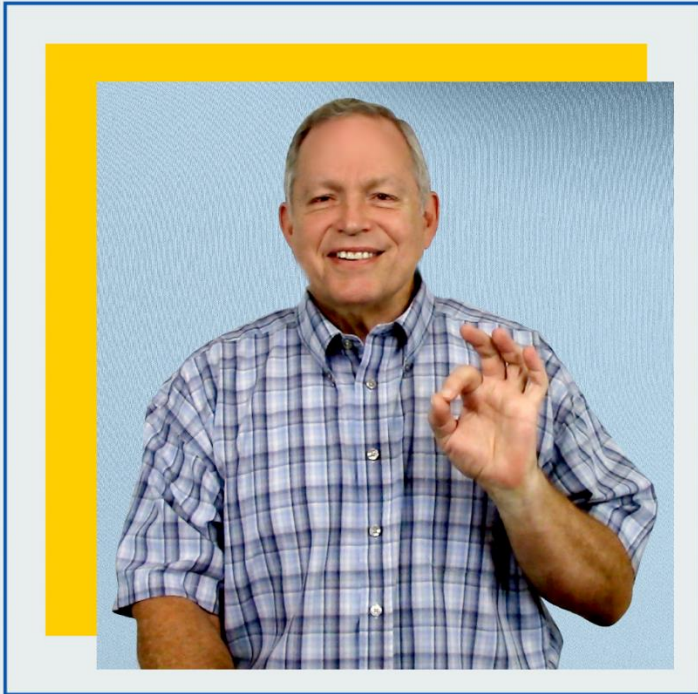
We offer hope and joy to individuals who agonize from either lifelong stress or a singular traumatic event.

We teach couples how to cultivate the lifelong commitment to stay with their partners while they are learning how to unconditionally love each other.

We teach parents a practical process to raise cooperative, confident and creative children. Happy and responsible children grow to be effective leaders in their own families and in society.



A MESSAGE FROM FOUNDER GREG BAER M.D.



Dear Friends,

2019 has been a very exciting year for us. In addition to coaching individuals and couples, training coaches, recording hundreds of video lessons, and spreading Real Love® support material worldwide in all the ways we were able to, we launched our companion website, **RealLoveParents.com** and our comprehensive online parenting course: **The Ridiculously Effective Parenting Training**. With these new parenting tools we have been able to teach parents worldwide how to raise children in a deeply rewarding instead of tedious and frustrating way.

My own childhood experiences, and my flawed early parenting efforts taught me the gravity of ensuring that every child, regardless of the circumstances they're born into, have access to being loved and taught by a loving adult.

Your generosity sustains our work and enables us to improve the quality of life for people world-wide. With you by our side, the Real Love Company will advance our goal of creating emotionally healthy individuals. We'll heal the damage that trauma causes. We'll free those driven by emptiness and fear. We'll help save dissolving marriages. We'll educate adults how to LoveandTeach their children to feel loved, loving, and responsible. These happy, cooperative, confident, and creative children will then become the emotionally healthy adults of the future.

Thank you for your partnership in the Real Love Company. Together we can fill the world with love.

Greg Baer

Founder

The Real Love Company

A woman with blonde hair, wearing glasses and a white shirt, is holding a tablet. The tablet screen shows a video titled "Responding to Whining" featuring a man in a blue shirt. The background is a soft-focus image of the woman and the tablet.

THE YEAR

IN REVIEW

RIDICULOUSLY EFFECTIVE PARENTING TRAINING

In 2019 our two biggest accomplishments were (1) our new RealLoveParents.com website, and (2) The Ridiculously Effective Parenting Training; an online course with exhaustive support material. Our main focus was to meet the growing need of help for parents and families.

Despite their best intentions, most people are woefully unprepared to become parents. Instead of parenting being deeply rewarding, they find that they have no clue why their children are so often angry, rebellious and impossible.

Parents feel isolated and wish they had people to talk to who know how to parent successfully. They need help teaching their children, even adult children, to be loving, responsible, and happy. We created a way to help them to get the help and support they need to live happy fulfilling lives.

Our generous donors made it possible to offer this transformational training to low income families.

MEET LISA

Lisa was born into a family where the kids were not loved or taught anything about responsibility, self-control, or the other skills required for a fulfilling life.

By age fourteen she had failed at school and run away from home. She spent her remaining teen and young adult years singing and playing guitar for a subsistence living on the streets of a variety of large cities. In addition, she discovered that using her physical assets as a woman she could earn money, drugs, and attention. By the time she was in her mid-twenties, she'd had several abortions and had two children removed from the home by Child Protective Services.

She finally married, but that didn't give her the ability to be a loving wife. She and her husband either fought or stayed in their respective corners for years before they decided that a child might bring them together. That didn't work. The little girl, Cissy, was alternately yelled at—mostly by Lisa—or neglected. By age eight, Cissy was a constant behavioral problem and labeled as ADHD.

A friend of Lisa's invited her to watch the Ridiculously Effective Parenting Training together, and Lisa began to recognize that her disaster of a life was all due to a lack of

unconditional love from the time she was a small child. She wept for hours as she watched, relieved that she wasn't the worthless woman, wife, and mother she'd always thought.

Lisa's friend studied Real Love® extensively and learned how to give Lisa the unconditional love she'd never received. Lisa began to smile for the first time in many years and one day said to her friend, "You love me. I've never had that feeling."

Lisa took her love home and stopped constantly criticizing her husband. The entire atmosphere in the home changed. She stopped yelling at Cissy, too, and soon all Cissy's behavioral problems at school stopped. Her diagnosis of ADHD was dropped.

One day Lisa said to her loving friend, "Thank you for saving my life. I never mattered to anybody until you, but now I feel like I'm worth something. And my husband loves this. He's kind to me now. He feels like he matters too. I can't believe I'm married to the same man."

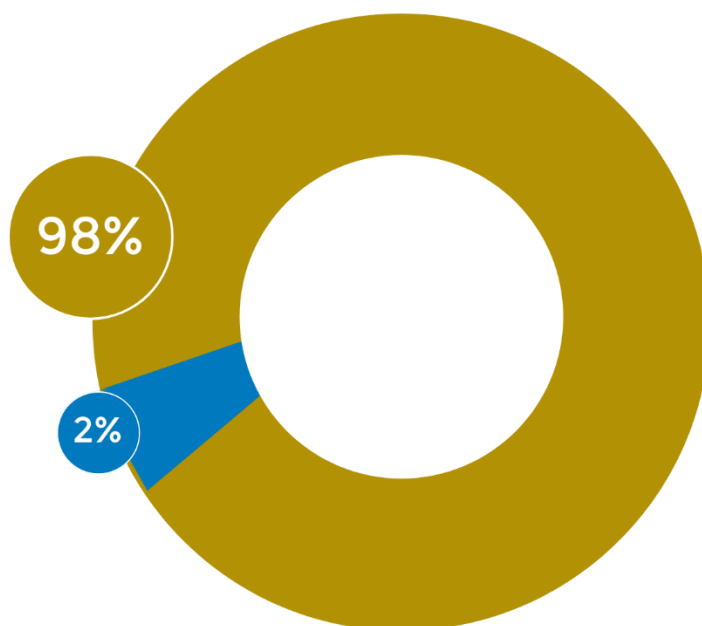
It was a miracle, and it all began with a little love from a friend and some Ridiculously Effective Parenting Training.

FINANCIAL SNAPSHOT

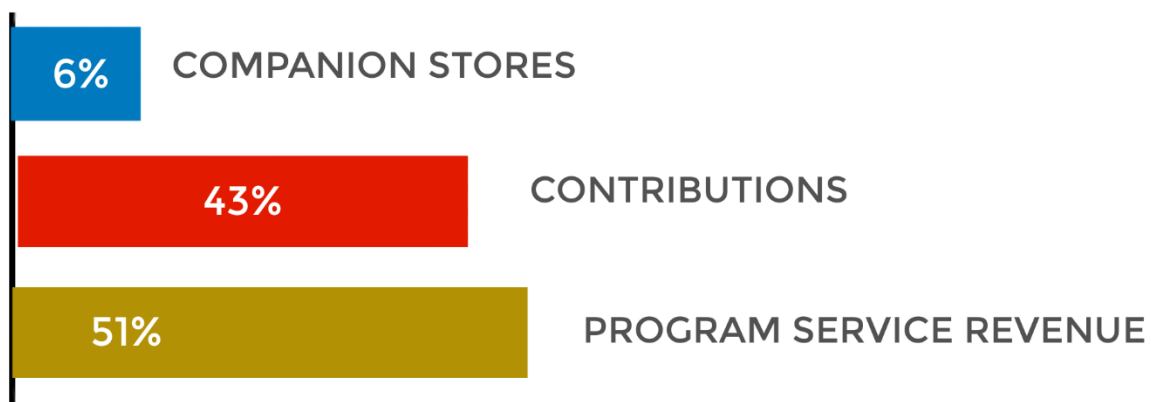
2019 EXPENSES

PROGRAM SERVICES

ADMINISTRATIVE



2019 REVENUE



BOARD OF DIRECTORS

The Board remains committed to our vision of offering all willing participants the opportunity to learn how to replace their anger and confusion with peace and confidence.

We are grateful to all those who have offered financial, professional, and volunteer support to the Real Love Company in making these opportunities available.

We look forward to many more people joining this important movement to end anger and confusion in their lives and in the lives of those around them.

Greg Baer, M.D.

Donna Baer

Robert DeCosta

Janette McMullin

Pamela Hamilton

**With Real Love, nothing else matters;
without it, nothing else is enough.**

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