

# Annual Report 2019

## Our Mission in *Real* LOVE<sup>®</sup>

People often ask how Real Love works. Let me share a letter I recently received, one of hundreds like it:

"I used to hate my life. My kids were IMPOSSIBLE: temper tantrums, fighting with each other, not listening. I was ready to give them up for adoption. And my husband was ready to walk out of the whole mess, to get away from both me and the kids. Even when I was by myself, I realized I was missing something important.



*Greg Baer, M.D.  
Founder  
The Real Love Company*

"Then I began to read the Real Love material and watch the Video Chats. My husband ate it up with me. It was like truth ringing in our ears, and it's changed something deep within us, our marriage, and our children.

"The fighting is over. I'm not kidding. The kids like each other, and my husband and I like being together. The kids even follow instructions—like go to bed on time, which never happened before. We have a family again. Actually, we have a family for the first time.

"Where there used to be turmoil, there's now delight. Where there was desparation, there's now a calm belief in a promising future for our marriage, family. Wow, big thanks."

*Martina B., South Africa*

THAT is the mission of our organization, and we can't do it without all of you who contribute your time and resources to make the training possible. We are so grateful to you.

*There is not a single thing you'll ever do that will ring through the ages  
more powerfully than being a loving and effective human being.  
And we will help you reach that place.*

# WHAT WE DO

We teach people the meaning of unconditional love, or Real Love.

These principles replace fear and confusion with peace and confidence.



Armed with peace and confidence, and Real Love principles, we can learn how to navigate through every situation and circumstance of our lives fearlessly.

Without the crippling affects of pain and fear we can heal from past emotional traumas and begin to deliberately create a fulfilling life with fulfilling relationships of all kinds.

We can enjoy our lives and make decisions without fear.

We can summon the courage to be wrong and find productive solutions that predictably bring happiness.

We also teach people how . . .



...to find and maintain unconditionally loving relationships, and to unconditionally love and teach their children.

## WHY?

Because people who feel genuinely loved, and who have been taught to be loving and responsible, are **GUARANTEED** to be happy and fulfilled. Happy people have qualities the world needs—everything from being cooperative neighbors to solving global issues.

# HOW WE DO IT

## Through the fees and donations we have received:

- \* We provide Free Reports on Real Love, Real Love in Dating, Real Love in Marriage, Real Love in Parenting, Addiction, Emotional Pain, and more.
- \* We've produced and archived hundreds of hour long free Video Chats and additional blogs to supplement the many books in the Real Love series.
- \* We've spent thousands of hours on the phone, on Skype, and by email talking to individuals, dating singles, committed couples, and parents all over the world.
- \* We've spoken to organizations and groups of singles, couples, parents, businesses and therapists.
- \* We've trained volunteers to use Real Love principles to support and teach people all over the world who are learning to feel loved, and to become loving and responsible.
- \* We've donated cases of books to prisons and communicated with prison staff and prisoners, helping them learn how to transform their lives and take responsibility for their choices.
- \* We've donated cases of books to shelters for battered women and communicated with shelter staff and the women, helping them learn how to transform their lives.
- \* We provide a Master Index that lists and hyperlinks to all the books, blogs and Video Chats. We keep the Master Index current to help people worldwide find the explanations and solutions they need to resolve their pain, fear and confusion quickly and easily.

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## GIVING REPORT

Gifts Received:	\$81,065
Store Income:	<u>\$170,743</u>
TOTAL:	\$251,808

### Operating Expenses

Salaries and Wages:	\$103,781
Educational Programming:	\$28,050
Administration:	\$60,826
Fundraising:	<u>\$25,739</u>
TOTAL:	\$218,396

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# THANK YOU

The services we provide to people throughout the world are very labor-intensive, and it is because of YOU that we are able to do all that we do. You give us:

- \* Financial resources
- \* Your time in guiding and participating in Free Conference Calls and Real Love Groups
- \* The love and guidance needed by so many people who begin their journey in Real Love

GIVING LIST OF

## **DONORS**

Sherwin Baer  
Alex Fisher  
Patricia Schroeder  
Sharolie Jansen  
Frank Kraft  
Anonymous  
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Melanie Engram  
Amy Schill  
Ann Haag  
Tami Strom

# Who We Are



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